Your Podcast Worksheet

Valuable marketing advice for your Australian small business

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Australian marketing consultancy for small business

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EPISODE 13

Scaling your business from heights with Andrew Ferguson

In this emotive episode, we talk with Andrew Ferguson, Director of Karabiner, Australia's original height access company. We discuss his ups and downs in his 30+ years in business, how a "never give up" mindset has a positive impact on family and friends and why focusing on "solutions" is a great characteristic of success.

1. Be solutions focused

2. Never give up

3. Remember your impact on family and friends

4. Don't lose sight of your end goal

5. Don't be scared to try something new

Notes

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